



PRAVEEN KUMAR

DIGITAL MARKETER

Profile

A growth-oriented position in a professionally managed and dynamic organisation, providing opportunities for development and responsibilities to contribute towards organization's success looking for a full-time or part-time position in the field of information technology. I'm available to work in flexible schedule including flexible days and hours on business needs.

Work Experience

Jul 22

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Dec 22

WebClick Digital Pvt Ltd

Digital marketing intern

- Works on various SEO projects and sometimes posting on different social media platforms.

Jan 23

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Apr 23

Invincible Digital Pvt Ltd

SEO Executive

- Works on SEO projects from india, US and Canada, doing canva design.
- Learn new tools like Semrush, Ahrefs and Screamingfrog.

May 23

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Jun 24

Smanik Technologies Pvt Ltd

SEO Specialist

- Work on many projects from india and Australia, also handling backend of WordPress and Laravel project.



SEO Skills

SEO - On Page, Off Page, Technical Seo

Tools - Google Analytics, Google Search Console, Semrush, Ahref, Screamingfrog, Keyword Planner



Hobbies

Reading Books



Listening Music





Playing Games



 +91 9990523909

 praveenkumar.pk0777@gmail.com

 <https://in.linkedin.com/in/praveen-kumar-64841121b>

 Plot no 36A, Part-3, Mohan Garden, Uttam Nagar, New Delhi -110059

Education

High school

Cambridge Foundation School

10+2 (Commerce)

Saraswati Bal Mandir

BCA (Pursuing)

2020 - 2025

Indira Gandhi Open University

Expertise

MS office (Ms Word, Ms Excel)

HTML / CSS3

JavaScript, Bootstrap

WordPress, Laravel (backend)

Canva Design

Language

English

Hindi